



Hinckley and Bosworth Sports Alliance

Building our Sporting Future

On 14th March 2005 a group of key people from sports organisations, education and community agencies from the voluntary, private and public sectors met and agreed to establish a Sports Alliance for Hinckley and Bosworth. This document outlines our aspirations for the new Alliance and proposals for getting it started. We would very much welcome your comments and your help.

If you want to know more or send us your views please contact:

Graeme Chilvers

Telephone: 01455 255678

e-mail: Graham.Chilvers@hinckley-bosworth.gov.uk

Council Officers

Argents Mead

Hinckley

Leicester

LE10 1B



Supported by Leicester-Shire and Rutland Sport

Leicester-Shire and Rutland Sport

Across England 49 County Sports Partnerships are being established to develop sport within their areas and to champion local needs at regional and national levels. Leicester-Shire and Rutland Sport is our County Sports Partnership. It is keen to establish Local Sports Alliances across the County so that it can fulfil its role and has committed resources to help.

Hinckley and Bosworth Borough Council

The Borough Council views a Sports Alliance for Hinckley and Bosworth as an important opportunity for bringing together key agencies already involved or wishing to get more involved in sport and physical activity. It recognises the need for the Sports Alliance to have a clear purpose and to truly reflect local needs. The Borough Council sees its role as helping the Sports Alliance to get up and running and to be influenced by it but not dictate to it.

Our Starting Point

Everything has to start somewhere! We started by inviting a group of key players to a workshop to discuss whether there is a need for a Hinckley and Bosworth Local Alliance and if so why should it exist and what should it do. The workshop involved two sessions: one during the afternoon and one during the evening for volunteers. Some people were able to attend both sessions, some only one and some not at all. We agreed we needed one and should proceed!

Immediate Tasks

Our key tasks are to:

- Produce an initial action plan to secure initial resources
- Establish an interim management structure to get us started
- Keep everyone who is interested engaged and involved.

Next Steps

We want to encourage anyone who wants to be involved to get involved by registering your interest and to give us your views on our aspirations and proposals **by the 30th April 2005.**



OUR ASPIRATIONS AND PROPOSALS

Purpose

Our core purpose is:

“Working together for all of our sporting futures”

Vision

By 2009 we will have created a wide range of opportunities that are:

- Fun
- Open to all
- Active
- Progressive

And we will have evidence of our achievements.

Values

The values that underpin the way we operate:

- Respect - each other
- Build ownership – through active engagement
- Be user friendly – by keeping things simple
- Seek local knowledge – to have relevance
- Streamline decision making – to get things done
- Focus on common ground – to build up our alliance
- Act professionally – for the benefit of all.

Sport

Sport means all forms of physical activity, which through casual or organised participation, aims at improving physical fitness and mental well being, forming social relationships, or obtaining results in competition at all levels (Council of Europe, European Sports Charter, 1993)

Strategic Goals

Our initial thoughts are to focus effort on the following areas:

- Getting more people participating in sport
- Having more coaches, volunteers and professionals delivering activities
- Having better facilities
- Giving better support and advice to clubs
- Improving school–club links
- Building partnerships with ‘outside’ agencies that can help (e.g. health)
- Building partnerships between the public and private sectors
- Addressing transportation issues
- Having an all singing, all dancing approach to communication
- Proving the benefits of a multi-sport approach
- Raising the funds to achieve all of the above.

Membership

Currently ‘we’ are a group of local people wanting to establish an independent Hinckley and Bosworth Sports Alliance with support from the Borough Council. There are no formal structures in place. We want to encourage more people and agencies to get involved including local clubs, communities, schools and businesses and those involved in community safety, education and lifelong learning and health promotion.

Shadow Executive Board

A Shadow Executive Board will be established to get us started. It will be representative of our intended membership and tasked with:

- Preparing a strategic business plan
- Devising an operating structure
- Securing sufficient resources to operate
- Achieving early wins to attract and maintain interest
- Establishing effective channels of communication with members.